

ABSTRACT

The aim of this study is to examine the status of commercialization of academic research; i.e., to see the extent of university research being commercialized. This research, hence, highlights the ways of commercialization and addresses some basic problems that impede the process of commercialization. Finally some measures to overcome these hindrances are suggested.

There are three main actors of commercialization: University, Industry and Government. University produces new science and technologies. Industry utilizes the techniques and science generated by university; and finally government plays the role of facilitator for university and industry. Literature indicates that universities of Sindh are producing quality research but due to numerous reasons they are not getting the patents against that research up to desired level and even if they get the Intellectual Property Rights against their work, they are not generating rent from IPs.

Research concludes that, extent of commercialization is positively related to the quality of research. In addition to that, there should be various formal linkages within and across universities, and with industry and government.