Abstract

Microfinance institutions have a great role in reducing poverty and improvement of Women empowerment and it attracted attention of policymakers. It is considered as a pronounced approach in endorsing women empowerment. At this time many institutes such as Non-governmental organizations, policy makers, and government has bring together many microfinance programs to help out the small income earners by providing them suitable loans. Microfinance has helped women to improve their domestic wellbeing and capabilities to progress earning that leads to empower them within family. This study aimed at assessing the role of microfinance in poverty reduction and women empowerment at district Shaheed Benazirabad as a case study. For this study, 359 women have been taken as sample, and all participants were from district Shaheed Benazirabad. This research is quantitative in nature. The microfinance role in women empowerment and poverty reduction was assessed through econometric procedure utilizes for information analysis descriptive statics to check information quality. Straight relapse model which predicts connection between free factors, women strengthening and ward variable destitution while Microfinance is a directing variable. The data was gathered from FINCA Microfinance Bank, Sindh Bank, Khushhali microfinance bank limited, Banker Nawabshah, Private NGO's like SAFWCO Nawabshah Branch and Some Self Help Groups like Community based. The result shows that microfinance has a great impact in poverty alleviation and women empowerment. It also emphasized that there is need to improve numerous aspects in microfinance from the economic organization side. The result also shows that there is a significant relationship between micro-financing, women empowerment and poverty. Finally this study also underpins that financially empowered women can play an active role in nation building, prosperity and well -being of the society.

Keywords: Women empowerment, microfinance, poverty alleviation, socioeconomic assessment.