Abstract

The purpose of this thesis is to demonstrate if sustainable supply chain practices can lead to a positive corporate performance. A purposive multi-industry approach to sampling was adopted to select environmentally friendly firms so the researcher can atleast expect one reply from each firm. After validity and reliability of data, the sample was analysed using structural equation modelling. The results indicate that SMEs despite being small associated internal environmental and social management practices with increased corporate sustainable performance. The study also examined external management practices related to Supplier Collaboration and Supplier Monitoring & Assessment. Firms can learn from the results to align their stance towards sustainable advancements as a competitive advantage, or improve their strategic decision making.