

## ABSTRACT

The purpose of this research is to examine the impact of work motivation on employee's job satisfaction in the context of the construction industry in Sindh. Moreover, the present study also investigates the relationship between work motivation and the employee's job satisfaction and determines to what extent the employees of construction industry of Sindh are satisfied with the different dimensions of their job. The research design that has been used in this study is a survey questionnaire self-administered. The respondents are the employees' of the Defense Housing Authority, DHA construction industry and the data has been collected from 150 employees of DHA, Karachi. The Cronbach's Alpha reliability test has been used to check the internal consistency of questionnaire responses. The correlation analysis has been applied to investigate the relationship between work motivation and the employee's job satisfaction. The regression analysis has been carried-out to examine the impact of work motivation and job satisfaction. The results of this study indicate that there is a significant positive relationship between work motivation and job satisfaction. Whereas, work motivation has a significant impact on job satisfaction of employees working in construction industry of Sindh. It implies that the more motivated and the more satisfied employees will perform well in comparison to those who are not satisfied.