Abstract

Business Incubation contributes a lot to job creation and economic Development, Business Incubation are the companies which supports new start-up projects in their initial development stage by providing an array of targeted resources and services. Graduated of start-up projects from the business incubation creates jobs, commercialization of new technologies and strengthen national and international economies. Instead of job seekers business incubation centers are turning new graduates into job providers. This Research aimed to evaluate the Role of Business Incubation In developing and supporting entrepreneurial university based start-ups projects at Mehran university of Engineering technology jamshoro aim following objectives have been developed. i) To evaluate perception of engineering students towards Business Incubation. ii) To Measure the entrepreneurial motivation of existing incubates. iii) To assess the challenges faced By Management of IEC. iv) To identify the challenges faced by incubates of start-up Project. v) To measure the progress of RINU Cohort –I Project based start-ups at IEC.as Mehran University of Engineering technology has a very progressive incubation center that attempts to help and inculcate entrepreneurial spirit among the university students. This research has used explanatory research design mixed method has been applied the targeted population was 635 students of Mehran university of engineering technology, to measure the entrepreneurial Motivation of Existing Incubatees 51 incubatees of start-ups (CEO & Team Members) of innovation & Entrepreneurship center were targeted ,10 Management Staff (Gazetted and Non-Gazetted Officers) of Innovation & Entrepreneurship center (IEC), and 12 CEO of start-up projects of Innovation & Entrepreneurship center (IEC) Mehran University of engineering technology jamshoro were interviewed to identified challenges faced by them as well as to measure the progress the of RINU Cohort –I .the quantitative data was analyzed through Statistical Packages Social Science (SPSS) and Qualitative data was Analyzed through Manifest content Analysis. The reliability data for Scale also been analyzed through Cronbach alpha and was high in range. The study was cross-sectional data and collected from only one engineering University.