Abstract

The field of Project management has made an important contribution in managing community development organizations. Project achievement is the main point of focus when it comes to managing community development projects, scientifically many tools have been proposed to measure project achievement. When it comes to community development projects' it is observed that an interesting research path would be to study those factors that act as the push and pull forces for project success, that need to be analyzed. For this purpose, the research is conducted on the community development projects that are being managed by non-governmental organizations to identify and rank those factors which are critically important for the success of community development projects. Also, we need to determine the association of success with each of the identified factors that are critical for community development project managers in handling and implementing any project. The data was collected with the help of the survey questionnaire and the following tests were performed for analyzing the data: frequency distribution, p-value, and Chi-square test was performed with the use of statistical tool called SPSS was used to find the significant association of factor which are critical with success, and RII (relative importance indexing) mathematical test was performed in order to check the factors contributing to the success of the projects. It is observed from the results that project related factors and project management actions have been ranked high among other factors in terms of community development projects. Also, project management actions, project procedures, project related factors and human related factors have strongest association with success of community development projects. Community development project managers can achieve the project success by adopting and implementing Factors for effective achievement of their project goals and outcomes.

Keywords: Project Success, Factors, Project Stakeholders, Community Development, Relative importance indexing, Pearson correlation and Human resource Management.