

## ABSTRACT

The study investigates the status, extent and nature of career counseling activities running in the three Universities located within the boundaries of Jamshoro. The three universities are the main focus to see modes of influence on decision making taken by student towards their career selection while entering for studies at the University level. Career selection requires careful thinking and counseling for opening up and looking through different options available in their field of study as well as other avenues in line with their basic course of studies. Career counselors help students to think on multiple options which lead to the career goals. It is very important for students as a guidance tool at this turn in their life; unfortunately, at the three universities studied it was found to be virtually non-existent and that does raise alarms as it's very important for proper guidance. Especially, at higher secondary level non-existing career counseling results with majority of students not being able to decide about their careers and end up by moving on in fields not of much interest to them.

The output of this study indicates that before entering into different disciplines parents decide and influence the student's decision. The study has also shown that once students become part of the University community they do listen teacher's advice and in some cases accept teachers as their role models. In order to advise students, a few seminars and other means of career counseling do occur in these Universities. However, the occurrence is meager in number. In terms of Universities, these seminars and other trainings are occurring mostly in the Mehran University of Engineering and Technology (MUET). The extended role of class advisors is also been found in University of Sindh. Therefore after the conclusion of analysis it is therefore recommended in this study that counseling activities must be adopted at the University level in order to help students in making a righteous choice in life.