

ABSTRACT

The manufacturing sector is expected to play a vital part in any country's development. Numerous previous studies have looked into the ecological and economic aspects of sustainability. However, social sustainability has received less attention in the literature, particularly in relation to emerging economies such as Pakistan. There is no way to quantify social sustainability because it is subjective. The study was encouraged by a need to discover the awareness and implementation of social sustainability in textile industry.

The aim of this research is to determine the level of awareness and implementation of social sustainability enablers in the context of the textile industry of Pakistan (case of Kotri). This study constitutes three objectives the first objective was carried out through literature review and other two objectives are carried out through mix method, incorporating both qualitative and quantitative technique. The sample is spread over four textile mills of kotri site region This research focuses on assessing social sustainability, with a particular focus on the Pakistani manufacturing sector. From the available literature, social sustainability enablers were identified in this study.

The findings of this research imply that the issue is the lack of awareness about social sustainability enablers, despite the fact that some of the enablers are being implemented by textile mills. There are not many efforts taken by government or industries to spread the awareness of social sustainability. The research urges to use strict implementation strategies to ensure that corporations are aware and adopting social sustainability practices in their organizations.

Keywords: Social sustainability Social sustainability enablers, Textile industry, Awareness, Implementation.