ABSTRACT

The main purpose of this research to investigate the perception of the student to adopt the e-learning tools and system in their universities, it is main objective which follow in this study which help to suggest about improvement of information technology and electronic learning and management system at the higher educational level.

E-learning terms can be used for the act, process or experience of gathering knowledge or skill through the delivery of lessons and instructions through the Internet, studies show that information technology has significant impact on the universities and universities as well as learner get the full benefits from this. In this study TAM model is used with all the factors such as perceived usefulness, ease of use, system interactivity and other external factors. The aim of this study to find out why student accept e-learning tools and system and what are the essential key factors of TAM.

Quantitative method was used in this study for data collection after this step analysis start for interpretation. Through questionnaire too all the data was collected. This research mainly focuses on the students of universities of sindh (Mehran University, Sindh University, Sindh Agriculture University Tandojam).

Research concludes that student come to use and adopt this technology and this method is very beneficial for the learners. Perceived ease of use most important key factor which followed by the usefulness and other is intention to use.