

## ABSTRACT

The main concern of this study is to explore the status of entrepreneurship education in universities province of Sindh Pakistan. It is important to pursue research that may help to guide the improvement of entrepreneurship education at the university level.

There is need of entrepreneurship education at the level of Pakistan because; Pakistani culture is different in entrepreneurial studies as compared to other areas. In Pakistan, studies on entrepreneurship are very scarce, it was found that universities in Pakistan have not yet realized the significance and need of entrepreneurship education for generating entrepreneurs; still universities have traditional approach to degree mills. Before launching any sort of business, there is no such formal training and education system as in developed countries; because of it there is a lack of entrepreneurial skills and characteristics which are the major causes of business failure in Pakistan. So there is need to promote entrepreneurship culture. This research addresses the needs of entrepreneurship education and some basic skills and knowledge to young graduates through practical way which is essential for the development of economy and the educational institutes should repetitively organize workshops in which they invite successful entrepreneurs to talk on how to initiate, sources of funds and provide know how about starting and running a business successfully. Government should also support initiatives at the national and local levels; in order to nurture awareness of the possibilities of entrepreneurship among the energetic youth, and there is also need of support from industrial level which is considered as important towards conversion of research into IP (Intellectual property) and commercialization.

To know the importance of entrepreneurship education, study was conducted by using both qualitative and quantitative research methods, the qualitative method was used to describe thoughts and opinion from respondents while quantitative method was used to test the objectives

developed in this study, and the data was collected by different techniques such as questionnaire and interviews. In this research project, data was collected from the researchers; who were either working or completed their research projects. The unit of analysis was universities in Sindh (Mehran University (X), University of Sindh (Y) and Sindh Agriculture University, Tandojam (Z)), with various disciplines i.e. one purely engineering; one is multidisciplinary, containing humanities, social and natural sciences and one purely agriculture.

Research concludes the entrepreneurship outcomes, i.e., job creation and economic growth of a country are positively related to the entrepreneurship education. It serves as a catalyst for the growth of economy involves in job creation, provides entrepreneurial knowledge, overcomes risk, and provides competitiveness and skills of creating new venture.