

## ABSTRACT

The study was conducted to have an overview of the existing barriers of female entrepreneurs based in Sindh. It was also conducted to come up with recommendations / suggestions to address existing problems to promote gender – friendly business environment. The data has been collected through structured research questionnaire, so the analysis was based on primary data collection. The total sample size (29) twenty nine female entrepreneurs of 04 main districts of Sindh i.e are (Karachi, Hyderabad, Sukkur & Matiari). The data was analyzed in the software package of social science by using linear logistic regression technique, though which relationship between dependent and independent variables found and a model has been developed.

The study clearly indicates that lack of Technology; Social Capital, Low Government Support and Financing are the main barriers which highly affect to the growth of female entrepreneurs of Sindh. The other major problems included are, low education level, lack of managerial experience, low marketing skills.

From this research it has also been seemed that if the female entrepreneurs of Sindh has provided an appropriate training, technical knowledge, local administrative support from public institutions, free collateral loans, social security, protection and encouragement from their families, flexible business environment etc they will enter in to the entrepreneurial occupation in a large number and will prove their worth to contribute to the economy of the country.

Both the government and non government organizations have a major responsibility to promote entrepreneurship development for female. Without their interventions the advancement of female and female entrepreneurship can not be achieved.