

ABSTRACT

Every business is responsible for uplifting the lives of people living in a society where business is running. Corporate social responsibility (CSR) is an old term coined decades ago. In Pakistan, CSR is nascent, and companies still need to recognize its importance in the business ecosystem. The oil industry is one of the major industries, contributing to the GDP of Pakistan. It has been exploiting society's environment during exploration and production (E&P) activities. The CSR programs of the oil and gas companies operating in Pakistan have a responsibility toward society to alleviate the standard of living. This research focuses on CSR by Oil companies in Tando Adam due to abundant gas reserves and how the companies operating oil and gas fields in Tando Adam are addressing the needs and grievances of the local public living in Tando Adam. This is a qualitative study in which semi-structured interviews were conducted. The interviews were conducted with thirty participants including employees of the oil and gas fields and the local public of Tando Adam. Thematic analysis is conducted using the interview transcript. The five main themes emerging from the interviews were Roads and Infrastructure, Health and Medical Facilities, Education, Environment, and Employment opportunities. This research helped to recognize the significant role of companies in uplifting societies, economic growth, and eradicating poverty. Future research should be conducted in the other cities of Pakistan regarding CSR of different large sectors of Pakistan including the oil industry.

Keywords: CSR, Oil Fields, Corporate Social Responsibility, Tando Adam, Oil and Gas Fields